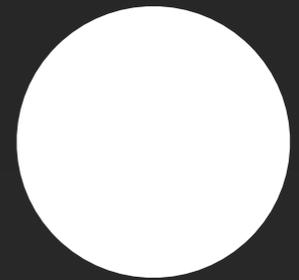


SPONSORSHIP KIT 2021

BLACK BUSINESS ASSOCIATION, INC.
NOT-FOR-PROFIT ORGANIZATION 2020



BLACK BUSINESS
ASSOCIATION, INC.



Mission

The Black Business Association lobbies to federal, state and local municipalities to advocate and promote the development of Black American and Black owned businesses. The value of Black American and Black owned businesses creates a firm economic base that support the self-determination and survival of the businesses. We can achieve this mission by the following:

- Identifying and creating financial opportunities for the growth and stability of Black American and Black owned businesses
- Identify contract opportunities
- Being a community voice that advocates for the success of small businesses
- Being a conduit for the merging of resources, values, profits, technology and people
- Promote, develop and support Black Business enterprises within the domestic and international economies by encouraging and generating greater access to market opportunities and capital
- Provide training for entrepreneurial professional development
- Support and contribute to the economic base and progress of the Black American and Black owned business community
- Develop coalitions that support our political endeavors to effectively achieve public recognition and political influence for Black business owners



B

Advocacy

The Black Business Association maintains very effective working relationships with elected and appointed officials for the support of Black American and Black owned business development.

Locally, nationwide and internationally we are constantly aware of pending legislation that might affect our member's businesses, growth and even their ability to conduct business. The BBA quickly mobilizes to work with key policy makers to support, defeat or modify bills.

As an organization, we are consistently at the helm, securing innovative means and policies that protect our constituency and their business interests.



Why become a member ?

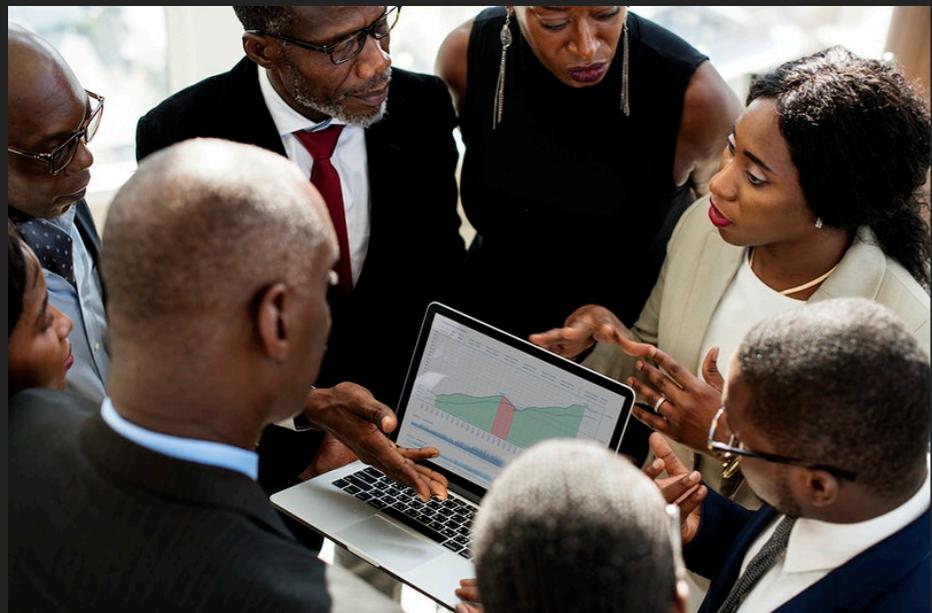
Become a member with the Black Business Association to learn and gain invaluable information to help your business succeed. Learn about economic opportunities and financial resources to give your business a boost and well deserved exposure.

BBA advocates for the development and growth of Black owned businesses. Our theory of engagement with our local government officials can effectively get our voice heard and demands met.

As a member you will be provided with the tools and resources to successfully start, market, finance and grow your business. Entrepreneurial training, technical assistance programs, leadership and mentoring opportunities are available.

Member Benefits

- How to properly set up a business
- How to fund your business
- How to grow your business
- How to get government contracts
- BBA offers GSA and Municipal contracting
- Business to business directory
- Business Legal advice



join
us



Why become a corporate partner?

B

- Connect directly with Black American and Black owned businesses locally, nationwide and internationally
- Strengthen and expand your presence in Black business communities
- Extensive media exposure
- Presence at popular and well recognized business events
- Reoccurring presentation of your marketing message through business events, social media and publications
- Specialty advertising distribution
- Brand and create events or publications that serve the mission of your outreach and growth needs
- Link and logo on the [BBAINCW.org](https://www.bbaincw.org) website
- Your ad in the newsletter and Business Resource Guide for members along with viewers on our platforms

Partnership Levels

Become a partner with the Black Business Association, Inc. and grow with a fast-paced network.

Title Partner

\$100,000

- Title Partner Status
- Business listed on BBA Hall of Fame
- Certificate of Acknowledgment
- Business listed in BBA directory
- Brand recognition, logo, link and spotlight article on all social media and digital platforms
- Ad in BBA Newsletter
- Logo on mail distributions
- Opportunity to work alongside leaders in public and private sectors
- Access to engage members and support the next generation of business leaders
- Video Thank You acknowledgment on all social media and digital platforms
- Opportunity to contribute to our digital communications platforms with national and global reach
- Opportunity to contribute as a thought leader to business and educational campaigns

Presenting Partner

\$65,000

- Presenting Partner Status
- Certificate of Acknowledgment
- Business listed in BBA directory
- Brand recognition, logo, link and spotlight article on all social media and digital platforms
- Ad in BBA Newsletter
- Logo on mail distributions
- Opportunity to work alongside leaders in public and private sectors
- Access to engage members and support the next generation of business leaders
- Video Thank You acknowledgment on all social media and digital platforms

Community Partner

\$5,000

- Community Partner Status
- Certificate of Acknowledgment
- Business listed in BBA directory
- Brand recognition, logo, link and spotlight article on all social media and digital platforms
- Ad in BBA Newsletter
- Opportunity to work alongside leaders in public and private sectors
- Video Thank You acknowledgment on all social media and digital platforms

Support Partner

\$1,500

- Support Partner Status
- Certificate of Acknowledgment
- Business listed in BBA directory
- Logo, link and spotlight article on all social media
- Ad in BBA Newsletter
- Video Thank You acknowledgment on all social media and digital platforms

BLACK BUSINESS ASSOCIATION, INC.

NOT-FOR-PROFIT ORGANIZATION 2020



Locations

YONKERS, NEW YORK

499A SOUTH BROADWAY

PMB #6

YONKERS, NEW YORK 10705

WASHINGTON, D.C.

1001 16TH ST NW

WASHINGTON, D.C. 20036

Contact

(202) 964-5505

INFO@BBAINCW.ORG | WWW.BBAINCW.ORG

